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A delightful beverage—as healthful as it is delicious.

Metallic Floor

With the season of long ev enings an adjustable reading lamp is a real comfort. Bring one next to the easy chair and raise the light to any height. Then turn the shade to any angle you want it.

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heim, B. M. Bower. NEW FICTION

PATTEN'S Hotel Street

Go to the Quality Inn

for cooling sodas and soft

Distillate, Crude Oil and -Kerosene

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By Appointment: A. POMBO ("Bumps")

Ringworm— **Scalp Sores**

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The Liquid Wash Benson, Smith & Co., Druggists.



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As the days grow shorter your light bills need not become larger if you are equipped with the right kind of

The Edison Mazda

We Sell Them

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Fort St. above Hote

TO FRANCE MUST

"Do your Christmas mailing early is the new slogan of the postoffice department. Instructions were received by Postmaster MacAdam this morning relative to the mailing of Christmas packages to the soldiers and sailors in France. A printed memorandum has been issued by the postmaster general at Washington urging people to send their Christmas mail as soon as possible so as to reach the men at the front on Christmas Day. Accordingly, the postoffice department announces that all such mail must leave the states not later than November 15th. This means that Honolulu folks who desire to send presents to friends in France must get their mail off by the first of November.

instructions for the wrapping and addressing of such parcels have also been issued by the postoffice department. Every parcel must be so packed and wrapped as to admit of easy inspection by the postmaster. Every package must bear conspicuously the words, "Christmas Mail," the complete address of the person for whom it is intended, and in the upper left hand corner, the name and address of the sender. Mails must leave the states not later than November 15.

In addressing mail to soldiers, the addressee's company, regiment or other organization, followed by the "American Expeditionary Forces" should plainly appear. Ad dresses must be written in ink. Eighth zone postal rates apply, or 12 cents for each pound or fraction. Prohibited articles, such as intoxicants, inflammable material, or articles which may injure another or damage the mails, must not be sent. If persons are in doubt concerning the sending of this Christmas mail, they should consult the local postmaster.

Charles H. Bellina of the Honolulu dairy. It is Mr. Bellina's aim to of end of the year. fer Honolulu certified milk which when it undergoes the sanitary pro- LADY SEN MEI TO GIVE cess as required will be practically free from all contamination and es-

Among the equipment he will buy

authorities to insure absolutely health Alexander Young hotel roof.

it will be cut to as low as 10,000. place stock lost through infection in

WEST IS TAKING

riously as the East, it is not so now," declares R. C. Lydecker, archives li- the late John Waterhouse. He was brarian, who returned this morning in time to attend church with the land. The librarian is himself a forfavor when he says:

"You hear a lot more noise in the talking about it as much as in the not as destitute as I might otherwise East, but they are doing as much or have been." more in the West." He refers to the fact that the number of volunteers in the Western states far exceeds pro portionately those in the Eastern

"It is from Kansas west you note the industry-war industry. The sentiment and earnestness of the people of the Pacific Coast is also noteworthy," he added.

CHINESE COOK FOUND WITH TYPHOND FEVER

Su Houn, a Chinese cook, who has been employed for a number of years in the Chang Chon cafe at Leilehua, was taken to the Queen's hospital by board of health authorities suffering from typhoid. The Chinese came to town on Friday, and, feeling ill, went to stay with relatives in a lane off Lodge, a dance will be given tonight Kukui street. Later in the day he in Phoenix hall. The entire proceeds called upon Dr. K. F. Li who found on of the affair, for which big preparanvestigation that he had typhoid.

DAILY REMINDERS

Wanted-Two more passengers for motor party around island, \$4 each Lewis Garage, phone 2141 -Adv. For Distilled Water, Hire's Root Beer and all other Popular Drinks try the Con. Soda Water Works Co. Dr. Schurmarn, Osteopathic Physician, 10 years established here. Beretania and Union strats. Phone 1733.

THE J. S. WINVICK CO.

Rear Stangenwald Bldg. Phone 3134

Estimates Cheerfully Furnished.

U. S. Issues Rules For Postal Rate Increase In Nov.

Three Cents for All Except Local Letters; Cards Will Require Two Cents

WASHINGTON, October 5.-Detailed instructions to postmasters on the increased letter mail rates which become effective November 2, under the terms of the war bill, were issued to-United States postal agency at Shanghai, and all persons in the military service of the United States in Europe.

The Postoffice Department issued hese instructions.

"Postmasters shall on and after November 22 see that postage is paid role. at the rate of three cents an ounce or fraction thereof on letters and other first-class matter, except drop letters. posted, including those for delivery an ounce or fraction thereof.

Postal cards are required to prepaid two cents and, therefore, the one cent postal cards must have a cnecent postage stamp affixed to them in addition to one-cent stamp im-(private mailing cards) bearing written mesages, must have two cents postage prepaid on them.

KAMANOULU FACTION WOULD APPOINT NEW KAWAIAHAO MINISTER

At the meeting of the John Kamanoulu faction of the Kawajahao church congregation last night, a special committee, consisting of Ioela Kiakahi, chairman; E. K. Rathburn, and John K. Kamanoulu, was appointed and authorized to call on Rev. H. Parker, pastor of Kawaiahao church and ask him to call a meeting of church members for the purpose of considering appointing a new

a business trip to the coast tomorrow the committee will call on the veterprimarily to investigate methods and an pastor this week. The meeting means in vogue in the latest and most last night was held in the club house modern dairies for turning out certi- of the church. Rev. Mr. Parker, who fled milk with the intention of adopt- has been pastor of Kawaiahao for the ing such methods and installing the last 52 years, recently announced that necessary equipment in the Honolulu he would leave his pastorate at the

FINAL RECITAL TONIGHT

Honolulu admirers of Lady Sen will be mechanical milkers which will Mei, the popular Chinese singer, will practically eliminate milking by hand have their last opportunity of hearing hus making it almost impossible for their favorite tonight, as she is leavthe milk to be contaminated by human ing tomorrow for the mainland, Lady Sen Mel will make her farewell ap-The certified process will require pearance in Honolulu tonight at 8:15 continual inspection by the veterinary o'clock in the makai pavillion of the

Lady Sen Mei will sing a number The bacteria carried now by the Ho of new songs, and has a large number polulu milk has been reduced to 350, of stunning and startling gowns, which 000 but under the certified methods she will display tonight. Her wardrobe is one of the most famous in While away Mr. Bellina will also theatrical circles, and created quite a ouy some fresh stock to bring his sensation when she made her initial nerds up to a high standard and re-appearance in Honolulu a little over a month ago. Miss Ynez Gibson will give a solo dance, and the Russian orchestra will appear with a large

W. M. GIFFARD CAME TO **HONOLULU 42 YEARS AGO**

Mr. W. M. Giffard will this month celebrate the 42nd anniversary of his arrival in the city of Honolulu, Mr. Giffard well recalls the Sunday morn-"However true it might have been in ing of his arrival. He came to Hathe beginning that the West was not waii on a sailing vessel around the taking the war with Germany as se- Horn. On landing he walked up Fort street and called at the residence of from a two months' visit to the main- family at the old Fort street church.

"The principal thing I recall about mer New Yorker, but speaks without that morning was that I had just 50 cents in my pocket when I landed," commerted Mr. Giffard in speaking of East about the war, but the West is his early experience. "Fortunately I sawing wood steadily. They are not had a position in sight so that I was

Mr. Giffard leaves tomorrow on the Matsonia for San Francisco where he will spend the winter with his family. VOICE FROM THE DEAD

The following verse, boosting the

Liberty loan, has been posted on the site of the famous Honolulu Hale, now practically torn down: "Strange is it not that of the myriad

Before us passed the door of darkness through Not one returns to tell us of the road Which to discover we must travel,

So this to those who of their gold

Under the auspices of the Phoenix tions have been made, will be turned over to the American Red Cross.

Automobile Club

The annual meeting of the Honolulu Automobile Club will be held under the direction of the by-laws on the third Wednesday of the month, Oct. 17, 1917, at the Commercial Club breakfast room at 12 o'clock. The business of the meeting will be conducted during the lunch.

When Your Eyes Need Care

Try Murine Eye Remedy

C. A. McWAYNE, Secretary. Honolulu, Oct. 15, 1917. 6917-2t

THREE PLAYLETS

With two Washington Square successes and a playlet from the pen of a local woman, the Fotlights Club starts its rehearsals this week, preparatory to the opening night, which is scheduled for some time in Deday by Postmaster General Burleson. cember. The two New York plays, They do not apply to mail to most one by W. W. Jacobs and the other foreign countries, which are fixed by by Edwin Foodman, have made treinternational treaties, but they do ap mendous hits, and the managers of ply to all domestic mail, and under the local theatrical organization have that classication is included mail to shown excellent foresight in securing Canada, Mexico, Cuba. Panama. the them for Honolulu play lovers. The other production is a one-act play, "About Women," by Mrs. Hamilton P. Agee, who is better known through her nom de plume of Fannie Heaslip Lea. It is a society satire of an unusually clever sort. Mrs. Denise Mahan Beall will be seen in the leading

A farce burlesque by W. W. Jacobs, a famous English humorist, is "The Monkey's Paw." This comedy made a All drop letters, that is, letters mailed great hit with New York lovers of for delivery from the office at which theatricals when the Washington Square players first presented it. The by city, rural or other carrier of such other play decided upon by the Footoffice, are required to have postage lights Club is "Eugenically Speaking." a farce. The playlet is based on Shaw's sex ideas, but for once they are presented in an attractive

All three playlets will be presented on the same evening, and Honolulu lovers of the comedy are eagerly looking forward to the announcement of the date of the performances.

Sam Lehua, the new "efficiency" head of the garbage department, dismissed ten of his fourteen drivers this morning and replaced them with ten others. No reason was given for the dismissal other than that the ten whose heads fell were inefficient.

"It just shows," said Ben Hollinger, with a delightful grin, "that you can't Kamanoulu said this morning that be efficient and be a Republican-in the opinion of the 'Efficiency Four.' The matter of these dismissals will come up at the meeting of the road committee this afternoon.

SWAT THE MOSQUITO.

Any citizen having knowledge + + of mosquito breeding pools or + + empty cans in quantity will do + + the health officers a favor by + + ringing telephone 3595 and noti- + + fying the officer in charge.





JAPANESE SILK GOODS AND CURIOS, KIMONOS AND EMBROIDERIES. SAYEGUSA

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PERKINS ON PUBLICITY

I "For some time the other companies fought it (publicity) and we in the New York Life were regarded as madmen; but almost immediately the change in the company's practise brought its reward in a largely increased new business. And the business of the New York Life grew so rapidly that other companies were forced to follow, in whole or in part, the New York Life's example of complete publicity.

T "The adoption of this policy was not only beneficial in securing new business, but it showed results at once in the financial management and every other branch of the company's affairs.

T"Publicity would accomplish what the Sherman Law does, viz.: abolish false prospectuses, over-capitalization, and stock watering.

"Full and complete publicity would practically do away with these and kindred bad practises and crimes."

Paid Publicity Will Do It

The general circulation of the 7335
Star-Bulletin for Oct. 10 was

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A whole room for the Kiddies with

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WOODEN TOYS——WOODEN TOYS

Also Opening a New Department

CHILDREN'S CLOTHES

SMOCKS, FROCKS, KNICKERS and ROMPERS MONDAY, THE FIFTEENTH. AT LANIAKEA

